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# Brand Ambassador Contract

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This **Brand Ambassador Contract** ("Contract" hereinafter) is signed by and between the following parties, on the date of \_\_\_\_\_;

**Ambassador Name**

**Company Name**

**Brand Ambassador Email**

**Company Email**

**Address of Ambassador**

**Company Address**

## Overview

The Company is engaged in the \_\_\_\_\_ intend to expand its reach for recognition and sales; the Brand Ambassador is a recognized personality and in a position of influence providing reviews and advertising by using efficient channels and tools.

The Parties agree and acknowledge that the Brand Ambassador shall perform promotion services in connection with Company through the Company's social media channels, including but not limited to Twitter, Facebook, Instagram, Youtube, TikTok, Pinterest, among others.

## Price and Payment

For the full and complete performance of all the work and other obligations under this Contract and all costs, the parties affirm that the Company shall pay the agreed amount of \_\_\_\_\_. The payment basis is as follows; \_\_\_\_\_.

## Product Use and Ownership

The Brand Ambassador shall be provided products by the Company at no expense. The Brand Ambassador agrees and undertakes not to sell the provided products. The Brand Ambassador shall use provided products efficiently.

If the Brand Ambassador decides to discontinue the use, or return, or sell the products, shall notify the Company prior to such action. These actions are subject to the written consent of the Company.

## Confidentiality

The Parties to this Agreement may not disclose to any third party, the use of the works engaged by the Brand Ambassador with the Company without the other party's written consent. Neither Party may sell, nor disclose with any third party any proprietary or confidential information acquired by them in the course of their engagement with the other, without the written consent of the other party.

The Brand Ambassador agrees to return to Company all confidential documents, records, or any information owned by the company upon the termination of the Agreement. In case of failure to return the confidential documents, records, or information, the Brand Ambassador shall notify the Company and shall agree on how such information shall be disposed of or returned to the Company.

## Copyright

- The copyright of the work created by the Brand Ambassador shall remain with the Brand Ambassador. Any reproduction of the works after the duration of the Agreement shall require consent with the Brand Ambassador or may require a new Agreement between the Company and the Brand Ambassador.
- The copyright of the works created by the Brand Ambassador shall transfer to the Company. The Company shall have all the rights to reproduce or re-advertise the works created by the Brand Ambassador after the termination of this Agreement.

## Period and Termination

This Contract shall remain effective and enforceable for a period of \_\_\_\_\_, beginning on the date of effectivity of this agreement up until the year thereafter, unless prematurely terminated by either party.

Should any party decide to terminate this Agreement prior the date of maturity, the party shall notify the other at least thirty (30) days prior the termination date.

## Rights and Obligation of the Parties

The Parties accept, declare and undertake the following provisions:

1. Brand Ambassador has the unrestricted right and authority to perform the duties and use the deliverables that conform to this Agreement;
2. The deliverables by the Brand Ambassador is original;
3. All duties and responsibilities of the Brand Ambassador is compliant with the applicable laws, rules, and regulations of the State agreed upon by Parties, to be performed in this Agreement;
4. The work of the Brand Ambassador shall not contain discrimination, defamatory, disparaging or offensive content to any product or business, or be involved in any pornographic or be contrary to any religious beliefs.
5. The Brand Ambassador is obliged to avoid any action that will damage the brand's reputation.
6. If the payments agreed with this Contract are not made on time, the Brand Ambassador may suspend the contractual obligations until the payment is made.

## Separability

If any provision of this Contract is held to be invalid or unenforceable, then such provision shall (so far as it is invalid or unenforceable) be given no effect and shall be deemed not to be included in this Contract but without invalidating any of the remaining provisions of this Agreement.

## Amendments

No modification or alteration of this Contract shall be binding or enforceable unless expressly agreed by parties in writing.

\_\_\_\_\_

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## Dispute Resolution

In the resolution of any dispute, parties shall primarily use peaceful methods and negotiation. Any dispute or action arising from or brought under this Contract shall be filed with the proper courts of \_\_\_\_\_.

IN WITNESS WHEREOF, the parties hereto have signed this Agreement on \_\_\_\_\_ .

**Brand Ambassador's Name**

**Company Representative's Name**

\_\_\_\_\_

\_\_\_\_\_

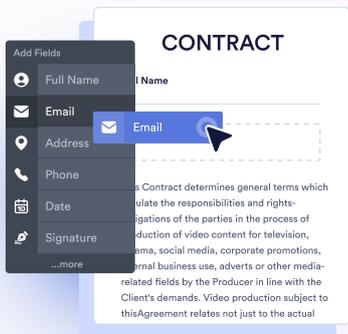


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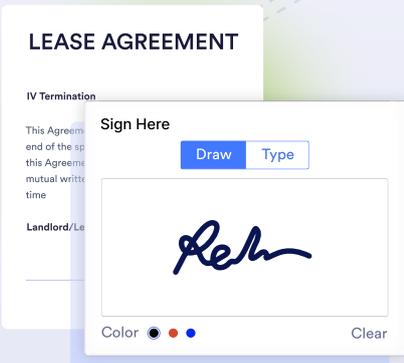
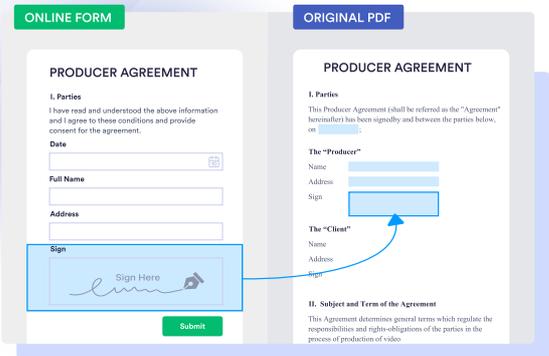
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